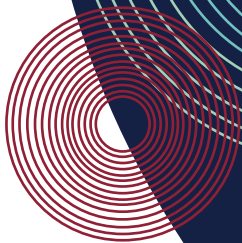
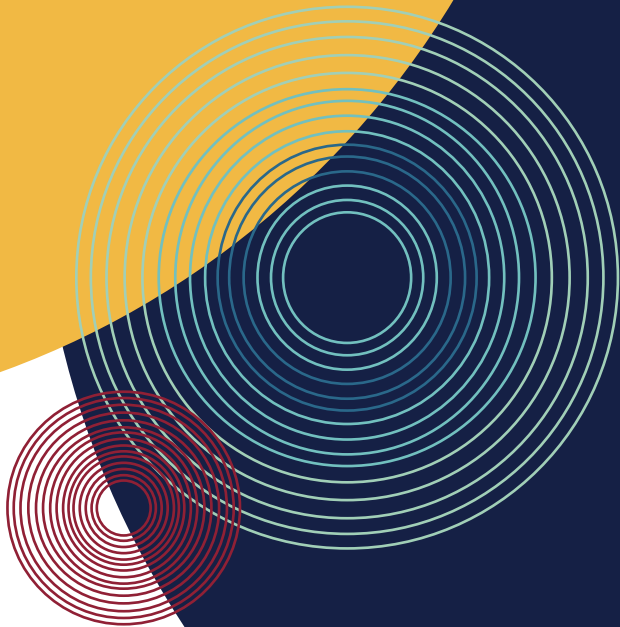


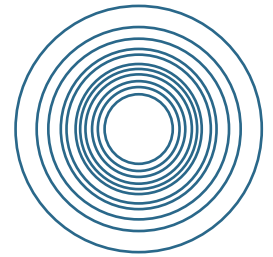
2020-2021

# GREENSBORO PROJECT SPACE ANNUAL REPORT





# Greensboro Project Space Annual Report 2020–2021



## Mission:

Created by the School of Art at the University of North Carolina at Greensboro in 2016, Greensboro Project Space (GPS) is an off-campus contemporary art center in Downtown Greensboro that acts as a bridge between students and faculty in the School of Art and the Greensboro community. Roughly half of our programs are by School of Art students and faculty, and half are split between a diverse range of communities and artists both off-campus and on-campus.

See expanded mission here:

<http://www.greensboroprojectspace.com/mission>

## 2020–2021 Overview:

During 2020-2021, Greensboro Project Space created and or hosted a total of 55 exhibitions, performances, lectures, workshops, and community events that reached approx. 2,809 people. 52.3% of the activities were by School of Art students and faculty, and 47.7% were for School of Art students and faculty including programs by other departments, schools, colleges, and offices at UNCG, local artists, local communities, and local organizations. 69.2% of the programs were UNCG affiliated, 29.2% were by the Greensboro community, and 1.6% were collaborations between UNCG and the Greensboro community. These programs included 11 artistic disciplines and were made possible through one paid part-time Director, one graduate assistant, and eleven credited interns.

## New Location:

In May 2020, Greensboro Project Space moved from 219 W. Lewis St. to its new location at 111 E. February One Place located at the corner of S. Elm St. and E. February One Pl. The new location is 2,000 square feet separated into four galleries. Our old location at 219 W. Lewis St. was also 2,000 square feet but was separated into only two galleries.

## Attendance:

2017–2018

5,013

2018–2019

6,588

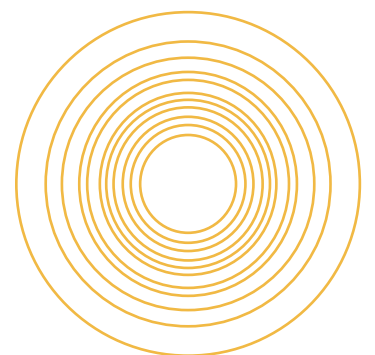
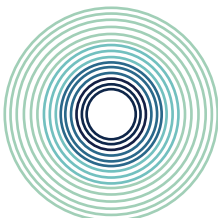
2019–2020

6,397

2020–2021

2,809

\*2019-2021 attendance was lower than expected due to COVID-19.



**Team Staff:**



Adam Carlin  
Chris Cassidy

Director, Greensboro Project Space  
Director, School of Art

**Graduate Assistant:**

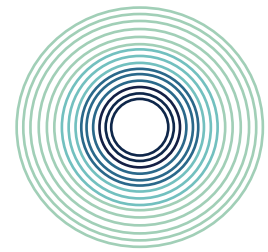
Ash Strazzinski

MFA Student, School of Art

**Credited Internships:**

Lah Boh  
Bryce Brown  
Mitchell Dagenhart  
Bobby Jess  
Amaryllis Keo  
Laura Levin  
Valery Morales-Pasten  
Taylor Turner  
Vinny Verburg  
Florence Walton  
Cristal Zeballos

School of Art  
Arts Administration  
School of Art  
School of Art  
School of Art  
School of Art  
School of Art  
School of Art  
School of Art  
School of Art  
Grimsley High School  
School of Art

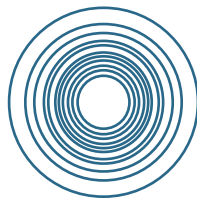


**Partner Organizations 2020-2021:**

African Services Coalition  
Church World Services  
Elsewhere Museum  
New Arrivals Institute  
Portland State University Art and Social Practice MFA Program  
Revolution Mill  
Trans Boxing Collective

**Partner Organizations 2017-2021:**

ActionGreensboro  
African Services Coalition  
Antlers and Astronauts  
ArtQuest  
ArtsGreensboro  
Bennett College  
Beth David Synagogue  
B'Nai Shalom Day School  
Bringing Theory To Practice  
The Carrack  
Center for Supportive Bureaucracy  
Center for Visual Artists  
Central Piedmont Community College  
Church World Services



City of Greensboro  
Common Field  
Community Foundation  
Dance Projects  
Downtown Greensboro Inc.  
Downtown Greenway  
Duke University  
Elsewhere Museum  
For Freedoms  
The Forge  
Greensboro Curb Market  
Guilford County Animal Shelter  
Hidden Voices  
High Point Boys and Girls Club

HQ Greensboro  
InnovateGSO  
International Civil Rights Center  
and Museum  
My Crew Comics  
National Hookup of Black Woman  
New Arrivals Institute  
North Carolina Artist Development  
Open Engagement  
Portland State University  
Prison Neighborhood Arts Project  
Reconsidered Goods

Revolution Mill  
Rowan Cabarrus Community College  
SoFar Sounds  
St. Mary's School  
Temporary Services  
Trans Boxing Collective  
University of Southern Mississippi  
VCM Studio  
Weatherspoon Art Museum  
William Mangum  
WUAG-FM



### **Programs produced and/or sponsored at GPS by Departments, Colleges, Schools, and Offices outside of the School of Art 2020-2021:**

Each year around half of the programs at Greensboro Project Space (GPS) are by students and faculty in the School of Art. The other half are split between local artists, community members, organizations, non-School of Art departments, and colleges, schools, and offices at UNCG.

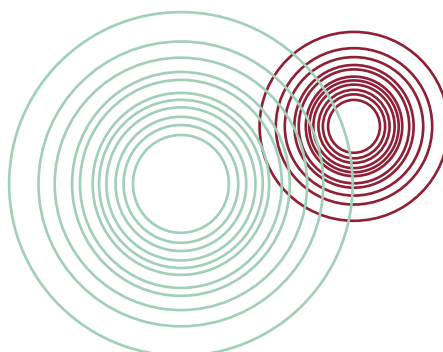
While GPS was created to connect UNCG School of Art students to communities off-campus, there were many communities on-campus to which students didn't regularly have access. Because of this, there has been a large emphasis on inviting other departments, colleges, schools, and offices at UNCG to use GPS as a public and creative platform. Through this, GPS acts as a space for School of Art students to interact with people, communities, and ideas outside of their physical and conceptual surroundings resulting in an increased amount of interdisciplinarity and collaboration within their experiences at UNCG.

In essence, this initiative creates opportunities and space for School of Art students to build larger creative communities outside of their own department and for them to grow their artistic practice by engaging with interdisciplinary concepts and principles, which are integral to being a successful and fulfilled artist.

This endeavor validates the ideas that the arts are, and can be, a thread that connects our institution and that an off-campus art center can be a place to share with the outside world the creativity that is inherent in all our pursuits.

### **Departments, Colleges, Schools, and Offices who utilized GPS 2020-2021:**

Center for Housing and Community Studies  
Interdisciplinary Art and Social Practice  
Office of the Provost  
Religious Studies Department  
School of Art  
School of Dance  
School of Music  
School of Theatre



## Departments, Colleges, Schools, and Offices who utilized GPS 2017-2021:

Arts Administration  
Center for Housing and Community Studies  
Center for New North Carolinians  
College of Arts and Sciences  
Department of Anthropology  
Department of English  
Department of Gerontology  
Department of History  
Department of Philosophy  
Environmental and Sustainability Studies  
Program  
Housing and Residence Life  
Humanities Action Network and Consortium  
Institute for Community and Economic  
Engagement

Interdisciplinary Art and Social Practice  
Minor  
Interior Architecture Department  
International Programs Center  
Jewish Studies Program  
Lloyd International Honors College  
MFA Creative Writing Program  
Office of Intercultural Exchange  
Office of the Provost  
Religious Studies Program  
School of Art  
School of Dance  
School of Music  
School of Theatre  
UNCG Self Design Studio



## Social Media Metrics 2020-2021:

### Facebook

The total number of unique people who have liked your page: **693**

The number of unique people who saw any content from your Facebook page, or about your page, including posts, stories, ads, and social information: **13,163**

### Website:

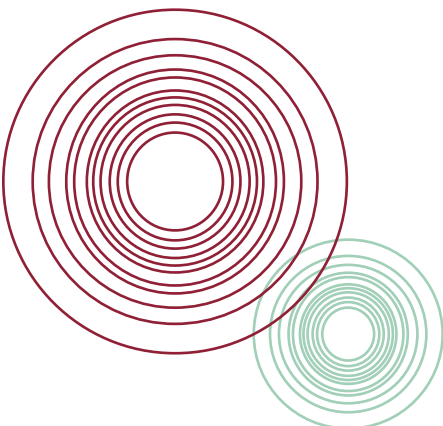
Page views: **25,283**

Active unique users: **6,974**

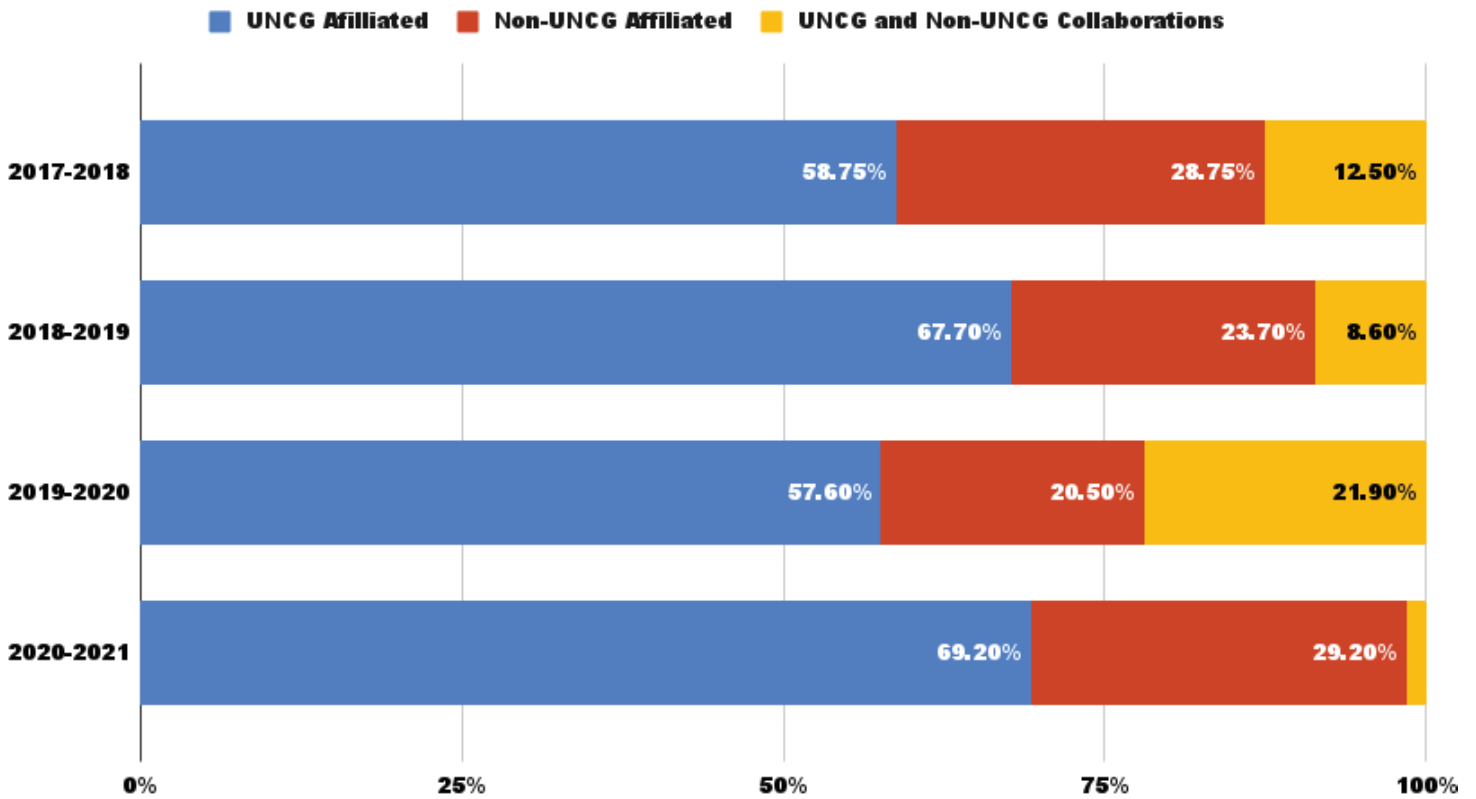
### Instagram

Followers to date: **1,661**

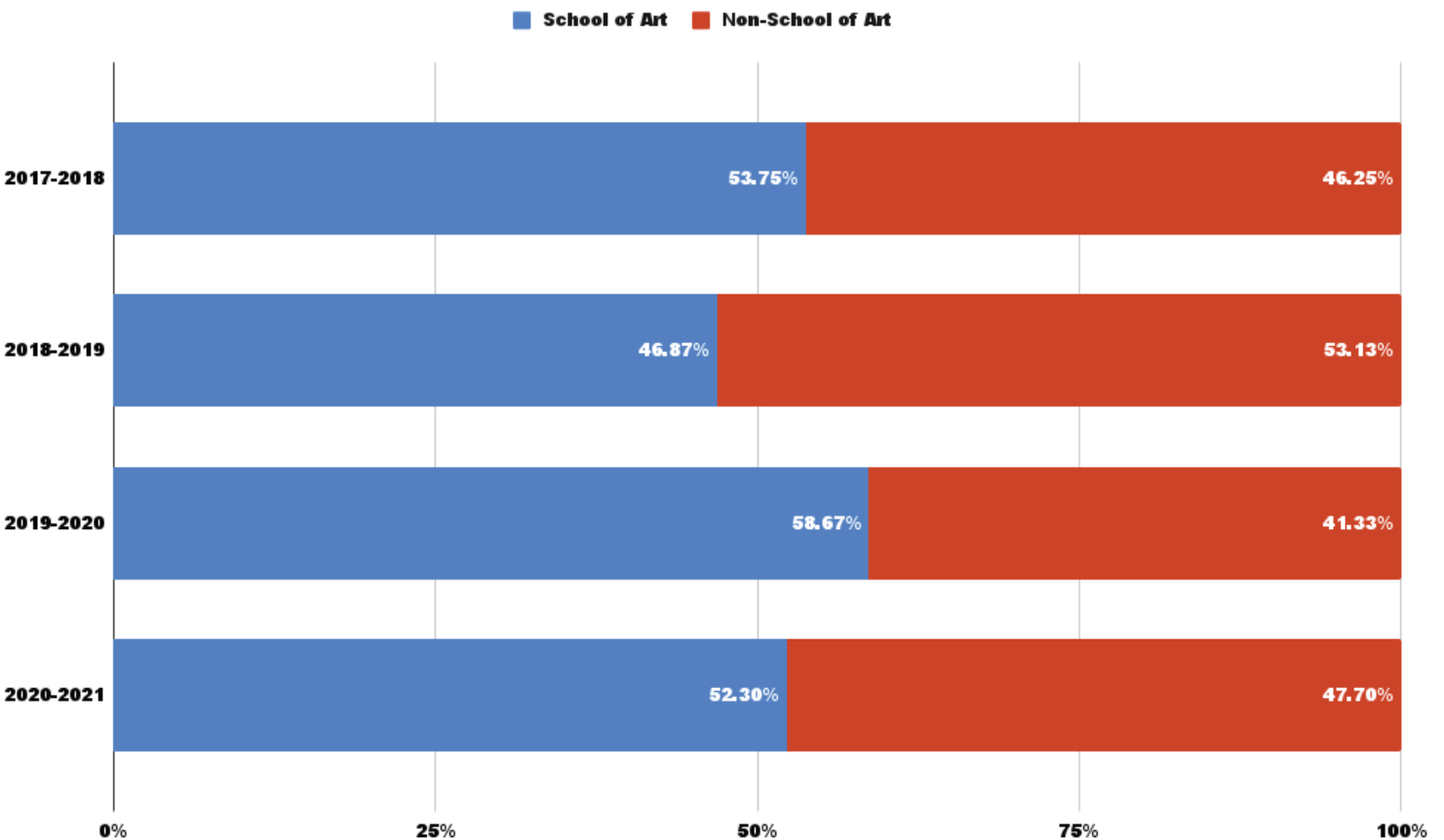
The number of unique accounts that saw any of your posts or stories at least once: **2,652**



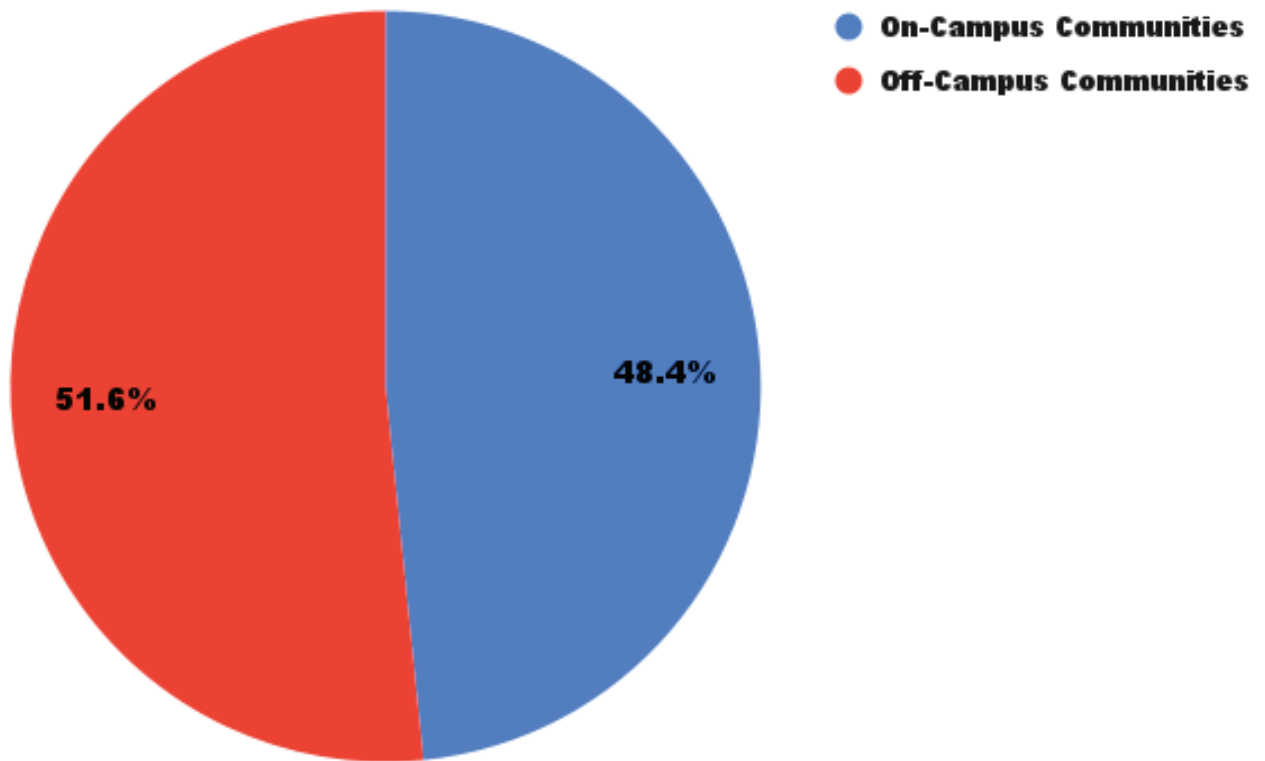
## Metrics 2020-2021: UNCG Affiliated Programs vs. Non-UNCG Affiliated Programs



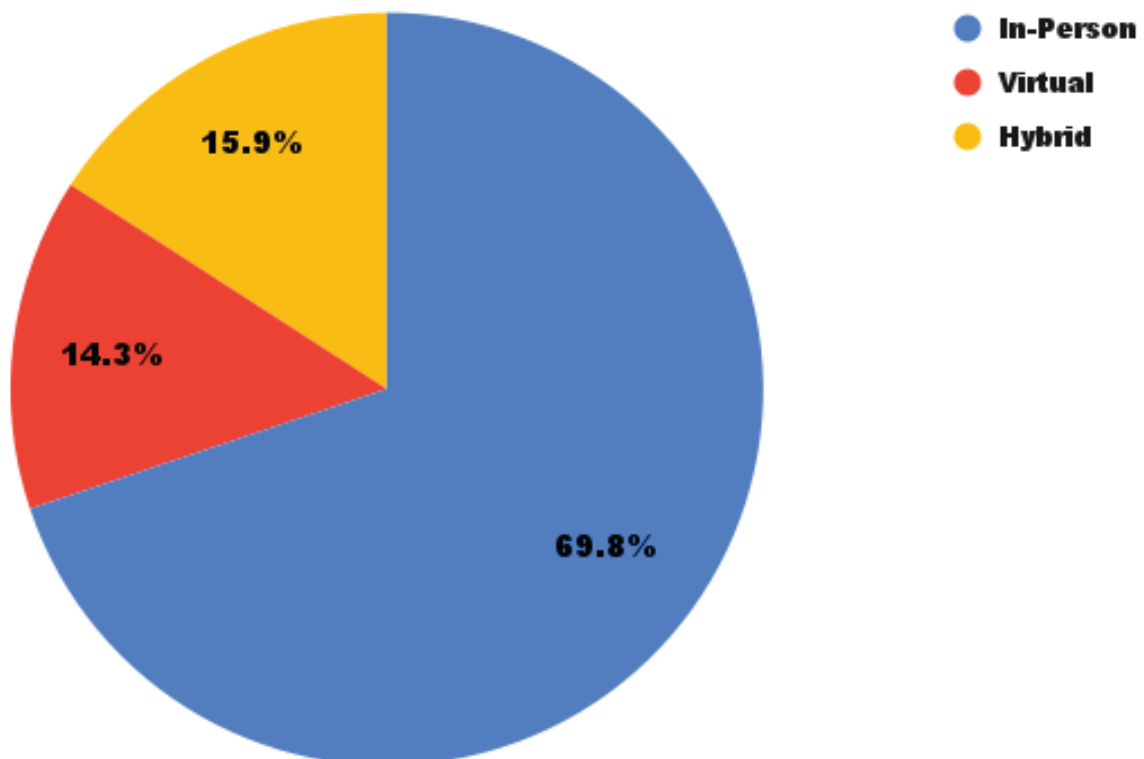
## School of Art Programs vs. Non-School of Art Programs



**2020-2021:**  
**Off-Campus vs. On-Campus Communities**

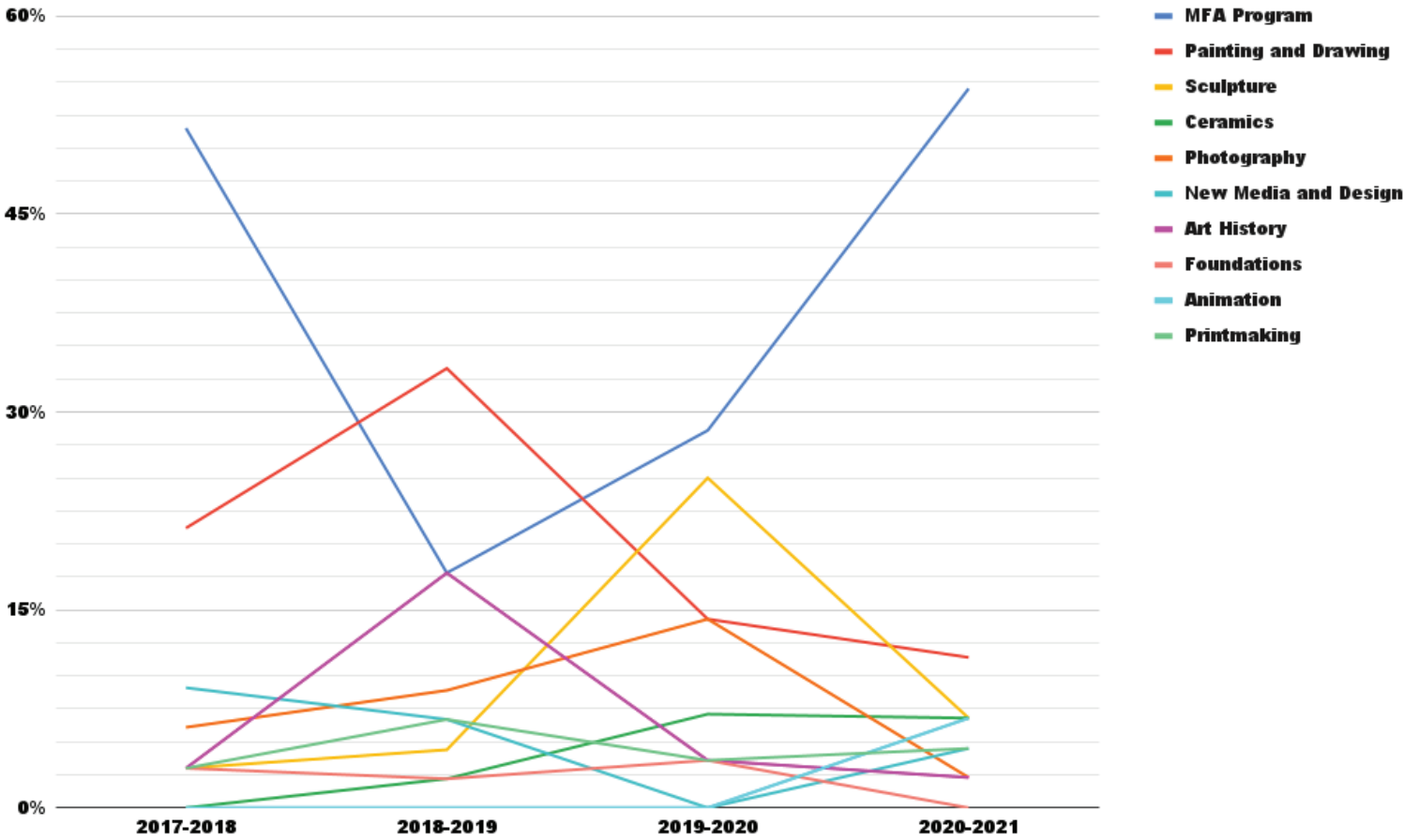


**2020-2021:**  
**Virtual, In-Person, or Hybrid Programs**

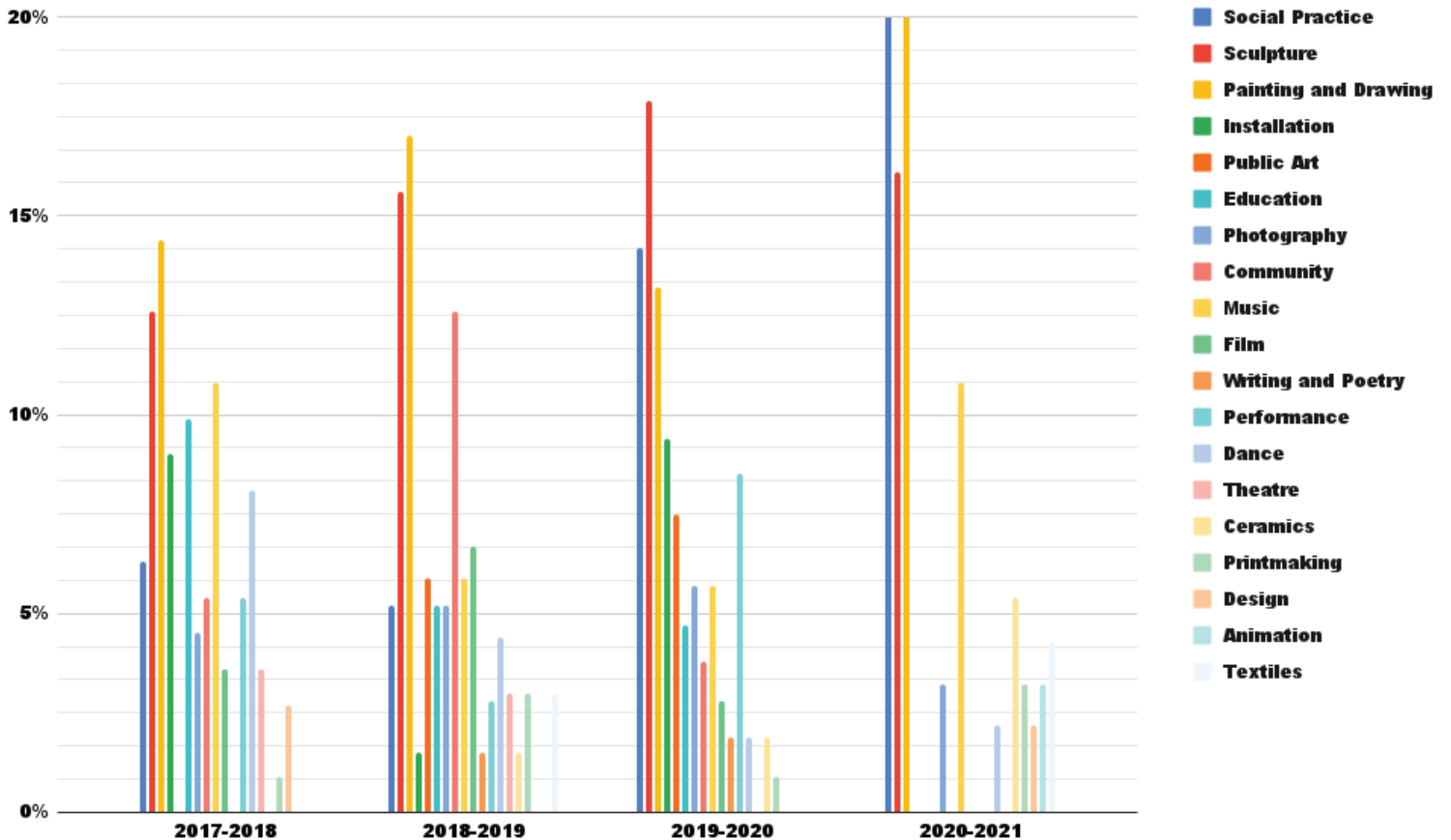




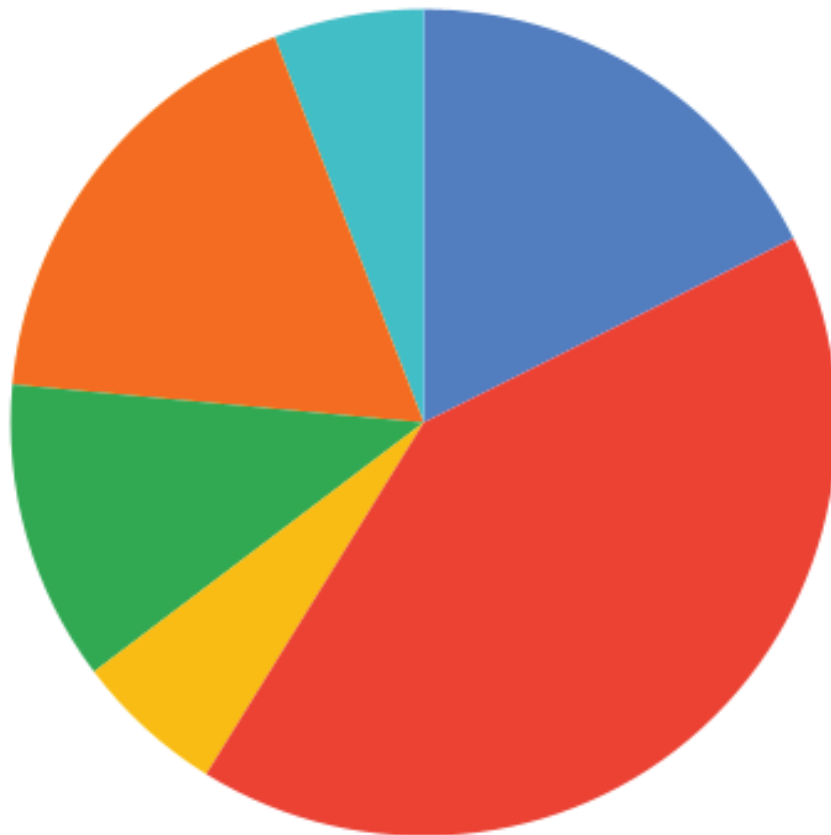
## School of Art Departments



## Types of Disciplines

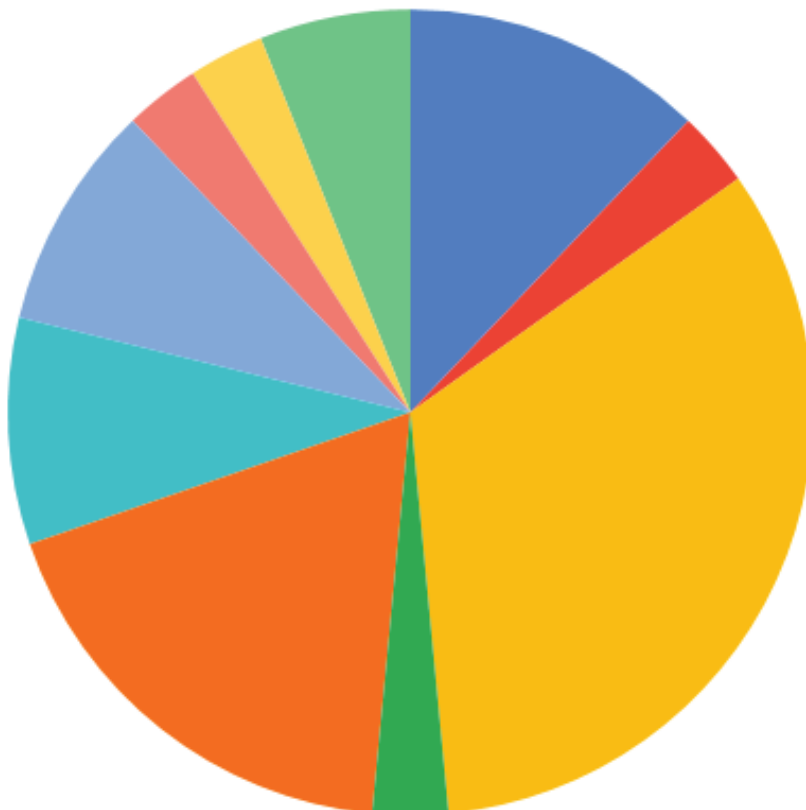


## Non-School of Art Departments, Colleges, Schools, or Offices 2020-2021



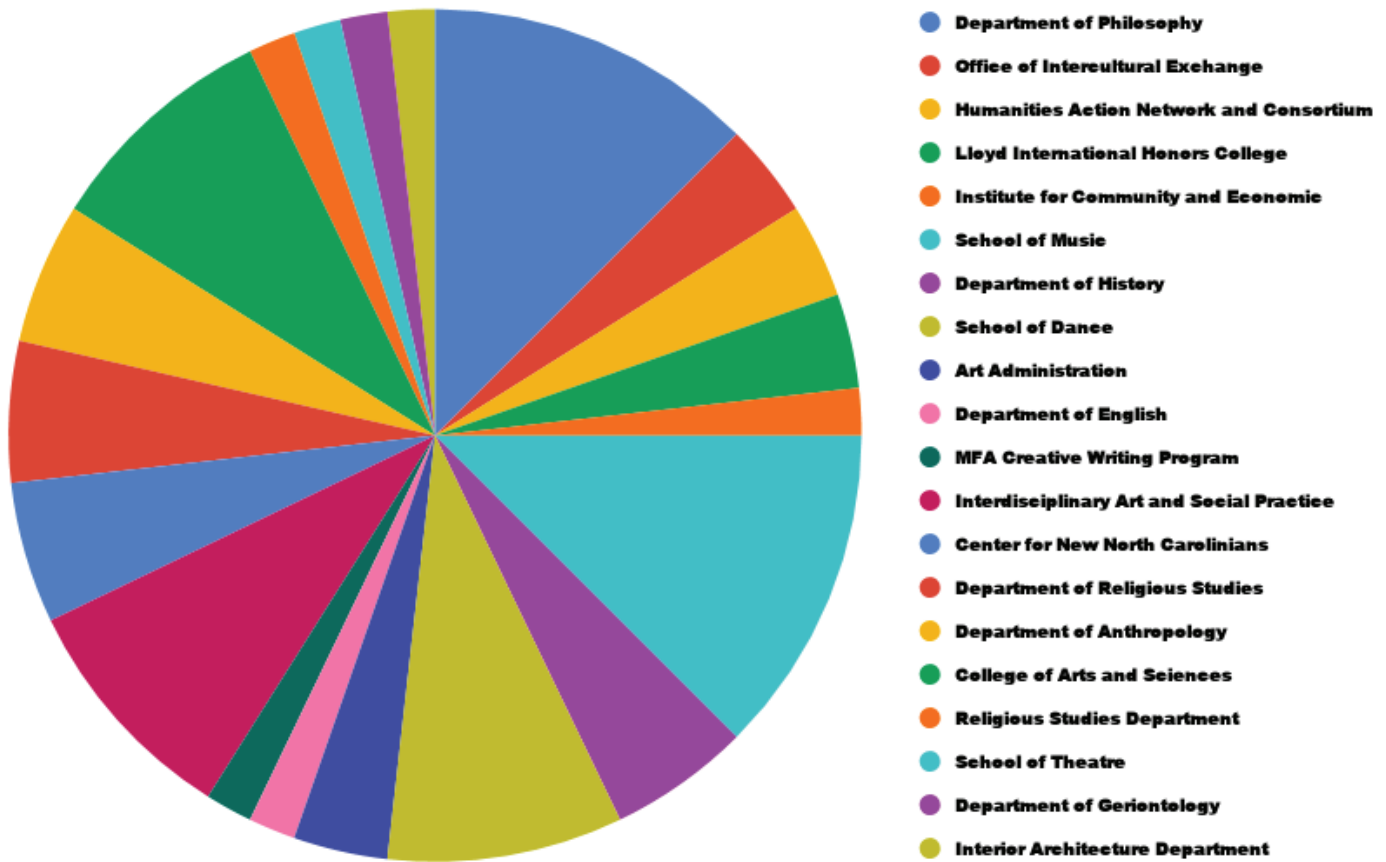
- Religious Studies Department
- School of Music
- Dean's Office
- School of Dance
- Interdisciplinary Art and Social Practice
- She Can We Can

## Non-School of Art Departments, Colleges, School, or Offices 2019-2020

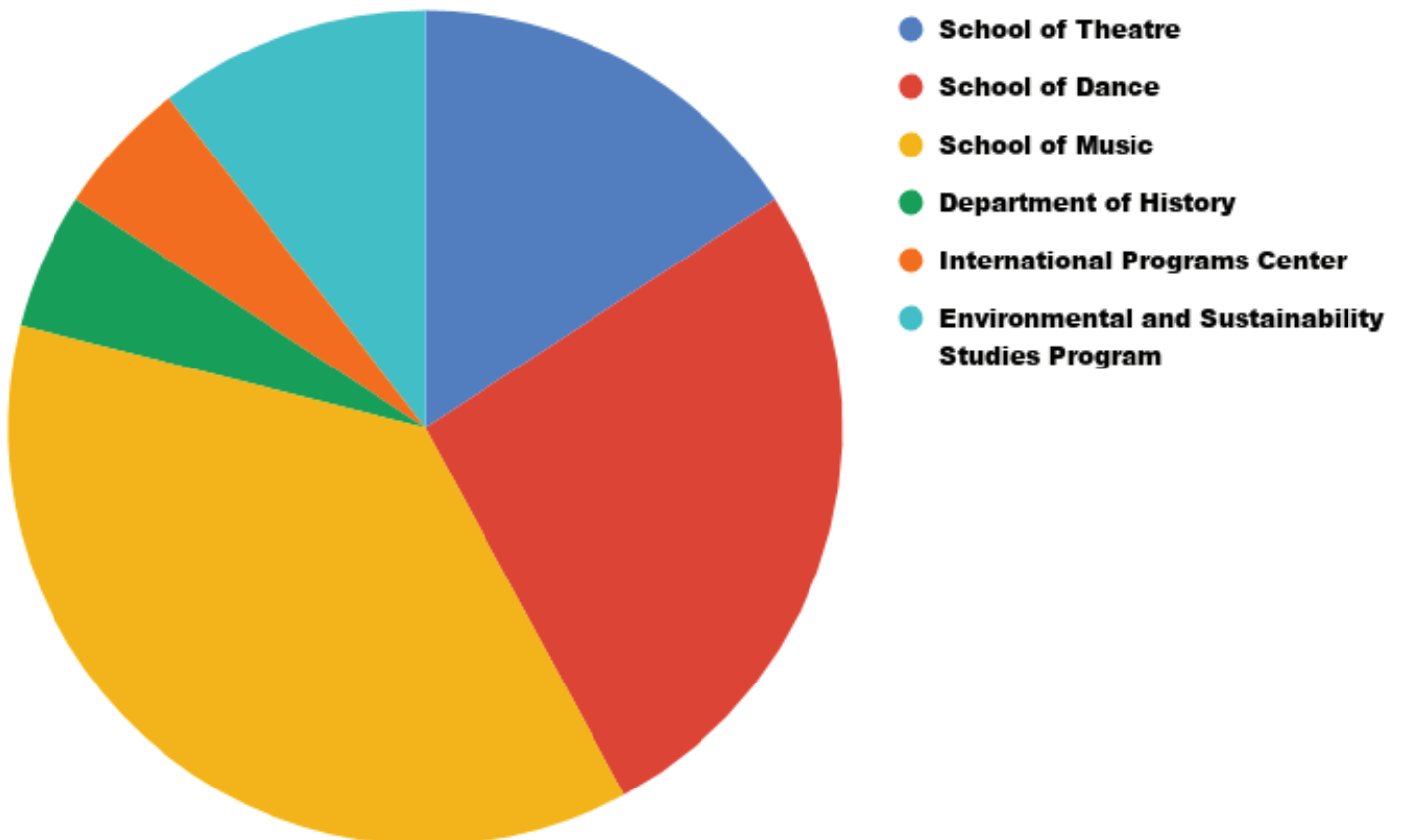


- Arts Administration
- Housing and Residence Life
- Interdisciplinary Art and Social Practice
- Office of Intercultural Exchange
- Jewish Studies Program
- Institute for Community and Economic Engagement
- School of Music
- Center for Housing and Community Studies
- MFA Creative Writing Program
- School of Dance

## Non-School of Art Departments, Colleges, School, or Offices 2018-2019



## Non-School of Art Departments, Colleges, School, or Offices 2017-2018



## Highlights 2020-2021



*Re/Set*, a juried exhibition by UNCG School of Art Sculpture and Ceramic students.



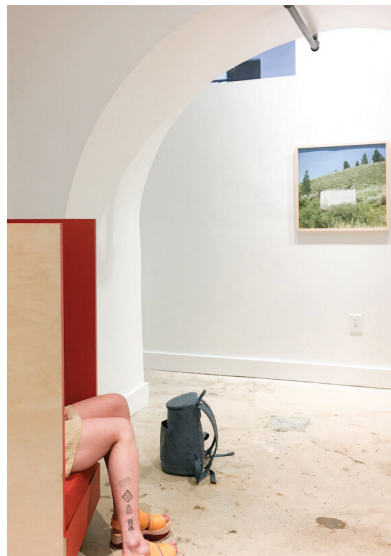
*Which Way Is Up* by the Clarice Young Project, a celebration of Black History Month by looking at different ways blackness presents itself in spaces and about unveiling layers that help us survive, thrive, and find joy.



*The Triad Refugee Art Exhibit* by the NC African Services Coalition and the Center for New North Carolinians. The exhibition share refugees' contributions to the diverse and rich cultural heritage of the Piedmont Triad.



2021 MFA Thesis Exhibition *Murmurs From Home* by Leah Junquera.



2021 MFA Thesis Exhibition *Keep In Touch* by Grace Clark.



*Printed Matter* by School of Art MFA alumna Topher Alexander.



*Sound and Color*, a recital by School of Music composition student Noah Marney, and *Dialects from Digital to Deutschland*, a recital by School of Music clarinet performance student Taylor Barlow.



*The Bureau of Personal Belonging* by Stacey L. Kirby. A vehicle for a dialogue on citizenship, identity, and human rights through a series of “performative interactions.”



*Breathe: Sounds of Conflict, Reflection, and Healing* by School of Music percussion student Andrés Morales. A series of pieces by BIPOC and female composers representing our collective journey from struggle to reflection as we move forward towards an equitable society.



*Wish You Were Elsewhere* by Elsewhere Museum. Featuring revered alumni projects, beloved items from the museum's collection, and debut works from Elsewhere's current staff and fellows.



*The Middle Path Was Found* by Oree Holban on The City Billboard, a text only public art installation on the roof of the former Greensboro Project Space location created in collaboration with The Forge and ActionGreensboro. Visit [CityBillboardGreensboro.com](http://CityBillboardGreensboro.com) to learn more.



## **CONNECT WITH US**

[facebook.com/greensboroprojectspace](https://facebook.com/greensboroprojectspace)  
[instagram.com/greensboroprojectspace](https://instagram.com/greensboroprojectspace)

[www.greensboroprojectspace.com](http://www.greensboroprojectspace.com)  
[greensboroprojectspace@gmail.com](mailto:greensboroprojectspace@gmail.com)

111 E. February One Place  
Greensboro NC 27406

(845) 405-9159